



ARKANSAS STATE UNIVERSITY
Neil Griffin
 College of Business

Certificate in Business Analytics 2021-2022

Provides the opportunity of completing four of the essential courses in Business Analytics (plus MATH 1023) to the working professional or those wanting to acquire some of essential skills to become more marketable in BA. Students will become comfortable in approaching decision making led by BA and will learn how to handle large data sets and glean information from them. The resulting certificate is independent of any degree program and can be used either to enhance whatever degree is being pursued by the student or to demonstrate BA accomplishments of the non-degree-seeking student.

Student Name: _____ ID#: _____

Prefix & Number	Course Name	Grade	Alternate Course	Sem. Hours
MATH 1023	College Algebra or equivalent			3
STAT 3233	Applied Statistics			3
ISBA 3423	Data Visualization for Business			3
ISBA 3663	Data Mining for Business			3
ISBA 3413 or ISBA 3553	Big Data for Business OR Foundations of Business Analytics			3
Total Hours Required for Minor:				15

NOTE: Student must maintain a minimum GPA of 2.25 or a grade of at least a “C” for each course in the minor.